



GO OUTDOORS FLORIDA

1. Welcome and brief update on status
 - a) Conservation Fund
 - b) Other Donations
 - c) Leadership roles (Deb Thielen's status)
 - d) Survey Results
 - e) The Coalition Name & Acronym (DECISION NEEDED)
2. Web site
 - a) Very Brief Review (Make sure everyone has seen it)
 - b) Suggestions
 - c) Should we make it public? Yes/No (DECISION NEEDED)
3. Governance Plan
 - a) Review latest plan
 - b) Key Issue is to obtain ideas for funding. We need to know about possible grants to apply for (or philanthropic sponsors to contact) on the recreation, environmental, health and youth fronts. Please bring or e-mail detailed suggestions. (DECISIONS NEEDED)
4. The New Partners/Summit meeting—at what point can we begin planning. Where will funds come from and who is willing to step forward on a planning committee (DECISION NEEDED)
5. The Go Outdoors Florida Day/proclamation. Jeff Doran has had his group working on this. Our intent is to move forward for Spring 2009.
6. Schedule for Next Meeting

GO OUTDOORS FLORIDA

1. Welcome and brief update on status
 - a) Conservation Fund—We are not one of the designated demo projects that will be announced in November.
 - b) Other Donations—Anticipate \$5,000 from USFS
 - c) Leadership roles (Deb Thielen's no longer with BBBS but is a Non-Profit Consultant)



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Survey Results N= 26

1. Should we postpone the Ocala Conference?
 - a) 85% (22) yes; 15% no (4).
2. Can you attend a meeting in Tallahassee?
 - a) 65% (17) yes
 - b) 12% (3) conference call only
 - c) 23% (6) other
3. Agenda Comments: Positive, generally adequate as was.



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[Survey Cont'd](#)

Did you read Governance plan?

a) 18 yes; 0% no (or no answer).

4. Score plan.

a) 28% (5) excellent

b) 72% (13) good

5. Comments: Positive many incorporated

6. Web Site Reviewed?

a) 15 yes; 0% no (or no answer)

7. Score Web Site

a) 33% (5) excellent

b) 40% (6) good

c) 27% (4) neutral



9. Web Comments: Work in progress, ultimately needs to be outsourced with a database back end. But share it now.
10. Coalition Name Change
 - a) 79% (11) yes
 - b) 21% (3) no



9. Name Options

- a) Florida Outdoors
- b) Florida-Nature Coalition
- c) Florida Kids and Nature
- d) Florida, Back to Nature Initiative
- e) Play Outside Florida
- f) Conservation Education

Decision Needed!



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2. Web site

- a) Very Brief Review
- b) Suggestions
- c) Should we make it public? Yes/No

Decision Needed!

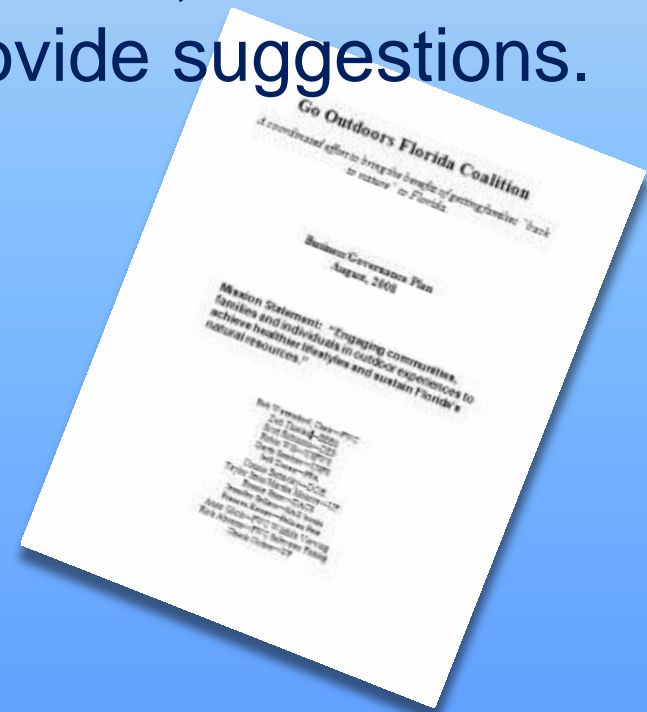


3. Governance Plan

a) Review latest plan

b) Key Issue is to obtain ideas for funding. We need to know about possible grants to apply for (or philanthropic sponsors to contact) on the recreation, environmental, health and youth fronts. Please provide suggestions.

Decision Needed!





GO OUTDOORS FLORIDA

Current Grant Suggestions/Sponsors

DO YOU HAVE AN IN?

- Bank of America,
- FPL Group,
- Publix,
- CHS Electronics,
- Harris Corporation,
- Office Depot,
- Florida Progress,
- Darden Restaurants,
- Spherion,
- Budget Group,
- Lennar Corp,
- Tech Data,
- Winn Dixie,
- Wal-Mart,
- Burger King,
- Busch,
- Disney,



4. The New Partners/Summit meeting—at what point can we begin planning?
 - a) How will we pay for it?
 - b) Who is willing to step forward on a planning committee?
 - c) Where should we have it?

Decisions Needed!




5. The Go Outdoors Florida Day/proclamation.
 - a) Jeff Doran has had his group working on this.
 - b) Judy Gillan volunteered to help write the proclamation.
 - c) Our intent is to move forward for Spring 2009.



Decisions Needed!

Action Items/Follow-up Assignments.

- A. We will get out the minutes.
- B. Update Web following new guidance and make live (?). You may want to sign up for auto-notifications. 
- C. Incorporate Governance plan edits and assign to a graphics person for layout. 1-Page Flyer as well?
- D. Pursue grants and sponsors!!
- E. Conference planning
- F. Kick-off event(s) and Proclamation

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Find time to get outside with someone you care about—and bring sunscreen. . .





GO OUTDOORS FLORIDA

Anything else you're interested in is not going to happen if you can't breathe the air and drink the water. Don't sit this one out. Do something. You are by accident of fate alive at an absolutely critical moment in the history of our planet.

- Carl Sagan



GO OUTDOORS FLORIDA

*IN THE END, OUR SOCIETY WILL BE
DEFINED NOT ONLY BY WHAT WE
CREATE BUT BY WHAT WE REFUSE
TO DESTROY.*

*- JOHN SAWHILL, THE NATURE
CONSERVANCY*



GO OUTDOORS FLORIDA

"If a child is to keep alive his inborn sense of wonder, he needs the companionship of at least one adult who can share it, rediscovering with him/her the joy, excitement and mystery of the world we live in."

- Rachel Carson



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“As a matter of policy, the conservation services should view the child-in-nature as an endangered species, an indicator species of the future – because if the young are not bonding with nature now, who will care about the refuges in the future”?

-Richard Louv



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Believe one who knows: You will find something greater in woods than in books. Trees and stones will teach you that which you can never learn from masters.

- St. Bernard of Clairvaux, Epistles



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“At the very moment that the bond is breaking between the young and the natural world, a growing body of research links our mental, physical, and spiritual health directly to our association with nature—in positive ways.”

-Richard Louv